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ECOoffice

20 ways to take your workplace to new
levels of green



Mr. Blue Fish
UNBOXING SUSTAINABILITY



In recent years, sustainability in offices has become an increasingly important topic for companies around the world. As we become more aware of the environmental impact of our actions, many companies are looking for ways to reduce their carbon footprint and create a more sustainable future. Let's also face facts - we all love lists. So, here are 20 changes you can consider making in your offices to promote a greater sustainability focus, along with real-life examples of companies who've made these decisions and the value its created for their businesses.

1. Use energy-efficient lighting: Replacing traditional incandescent light bulbs with LED bulbs to save energy and reduce greenhouse gas emissions. Be like AT&T, who implemented a lighting upgrade program that replaced traditional bulbs with energy-efficient LED bulbs across 11 million square feet of office space, reducing energy consumption by 25% and saving \$1.8 million annually.

2. Implement a recycling program: Providing recycling bins throughout the office and educating employees on what can and cannot be recycled can significantly reduce waste

Bee'ah, a waste management company in Sharjah, has implemented a zero-waste policy in its offices, which includes a comprehensive recycling program, the use of eco-friendly cleaning products, and the provision of reusable cups and bottles for employees.

3. Switch to electronic communications:

Encourage the use of email, instant messaging, and video conferencing instead of printing documents and traveling for meetings. Google has been promoting telecommuting and digital communication for years, allowing employees to work remotely and reducing the need for travel and paper-based communication.

4. Use eco-friendly office supplies:

Choose office supplies made from recycled or sustainable materials, such as paper made from sustainably managed forests. Staples, the office supply retailer, offers a wide range of eco-friendly office supplies, including recycled and plantable paper, compostable cups, and eco-friendly cleaners.

5. Install motion sensor lights: Installing motion sensor lights in areas that are not frequently used can help reduce energy consumption. Emirates NBD, has implemented a range of sustainability-focused measures in its offices, including the installation of motion sensor lighting and the use of eco-friendly cleaning products.

6. Reduce paper usage: Encourage employees to go paperless by using digital documents and reducing the need for printing. Adobe has been leading the way in paper reduction by implementing a company-wide paper-reduction policy that includes double-sided printing, digital signatures, and online collaboration tools

7. Use reusable cups and bottles: Provide employees with reusable cups and bottles to reduce waste from disposable cups and bottles. The coffee giant, Starbucks, encourages its employees to use reusable cups and offers a discount to customers who bring their own cups, reducing waste from disposable cups.

8. Implement a green commuting program: Encourage employees to carpool, bike, or use public transportation to reduce greenhouse gas emissions from commuting. The technology company, Microsoft, offers employees subsidies for public transportation, bike commuting, and carpooling, reducing greenhouse gas emissions from commuting.

9. Use natural light: Utilize natural light whenever possible to reduce the need for artificial lighting. The luxury fashion brand, Chanel, utilizes natural light in its stores and offices, reducing the need for artificial lighting.

10. Implement a composting program: Composting food waste can significantly reduce the amount of waste sent to landfills and contribute to soil health. The food company, General Mills, implemented a composting program in its offices, reducing the amount of waste sent to landfills and contributing to soil health.

11. Install low-flow toilets and faucets: Installing low-flow toilets and faucets can significantly reduce water usage and waste. The furniture company, Herman Miller, installed low-flow toilets and faucets in its offices, reducing water usage and waste.

12. Encourage telecommuting: Encouraging employees to work from home can reduce greenhouse gas emissions from commuting. SAP, allows employees to work remotely and offers flexible working arrangements, reducing greenhouse gas emissions from commuting.

13. Use renewable energy: Switching to renewable energy sources, such as solar or wind power, can significantly reduce greenhouse gas emissions. The offices and buildings in Masdar City are designed to be energy-efficient and use renewable energy sources.

14. Install programmable thermostats: Installing programmable thermostats can help regulate heating and cooling in the office and reduce energy usage. The healthcare company, Kaiser Permanente, installed programmable thermostats in its offices, reducing energy usage and costs.

15. Use sustainable cleaning products:

Switching to eco-friendly cleaning products can reduce the environmental impact of cleaning activities. Marriott, has implemented a green cleaning program that uses eco-friendly cleaning products and techniques to reduce the environmental impact of its operations.

16. Implement a green purchasing policy:

Implementing a green purchasing policy can ensure that the products and services purchased by the company are sustainable and environmentally friendly. Dell, has implemented a green purchasing policy that prioritizes suppliers who meet sustainability criteria, such as using renewable energy and reducing waste.

17. Provide sustainable transportation

options: Providing bike racks, electric car charging stations, or shuttle buses can encourage employees to use sustainable transportation. Intel offers shuttle buses and bike racks for its employees, encouraging the use of sustainable transportation.

18. Use double-sided printing: Encourage employees to print double-sided documents to reduce paper usage. The environmental organization WWF, implemented a paper reduction policy that includes double-sided printing and digital communication.

19. Use green roofing: Green roofing can provide insulation, reduce energy usage, and improve air quality. Ford installed green roofs on its buildings, providing insulation, reducing energy usage, and improving air quality.

20 Install solar panels: Installing solar panels can significantly reduce the amount of greenhouse gas emissions and energy costs. Walmart, has set a goal to be powered by 100% renewable energy and has installed solar panels on many of its stores and distribution centers.

By implementing these changes, companies can promote a greater sustainability focus and contribute to a more sustainable future. These changes help save money on energy costs, reduce waste, and improve the overall workplace environment. It is important for companies to prioritize sustainability and do their part in creating a better future for all.

At The Do Good Pack, we actively work with companies to identify changes they can make to their offices and work environments to promote a greater sustainability focus. From making small changes in your ways of working to longer term projects such as sustainable sourcing, we provide a range of services catered to your needs and budget. We also don't believe that these changes should come at a high cost, so we connect the dots from the change to the benefits they create, so you understand and appreciate the value it creates for your business.

Get in touch with us to learn more about our ECOoffice solution for businesses in the Middle East.


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Blue Packaging Group
+971 56 329 7752
www.mrbluefish.com
hello@mrbluefish.com



At Mr. Bluefish x Do Good Pack we know that reducing our carbon footprint is critical towards a better future, and eco-friendly solutions are a step in the right direction.

We help you think and be more sustainable. Our team of experts will help you understand the environmental impact of your current practices and identify areas where you can make a positive difference. We'll then work with you to implement sustainable product and service alternatives that are cost-effective and planet-friendly.

Contact us to learn more about how we can help you achieve your sustainability goals.



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